Iterative:

Q: <u>List</u> the seven phases of the DSM, and <u>State</u> the importance of each phase (a sentence).

| <u>Phase</u>                                    | <u>Importance</u>            |
|---|------------------------------|
| 1.  |                              |
| 2.  |                              |
| 3.  |                              |
| 4.  |                              |
| 5.  |                              |
| 6.  |                              |
| 7.  |                              |
|   |                              |
| Q: Which areas of study does data science combi | ine?                         |
| 1.  |                              |
| 2.  |                              |
| 3.  |                              |
|   |                              |
| Q: Explain how the Data Science Model approach  | n is adaptive and iterative. |
|   |                              |
| Adaptive:                                       |                              |
|   |                              |

| Q: Name three models commonly used in Data Science.                               |            |           |              |
|---|------------|-----------|--------------|
| 1.  |            |           |              |
| 2.  |            |           |              |
| 3.  |            |           |              |
| Q: <u>Define</u> the z-score of a record x, and <u>State</u> the importance of ca | alcula     | ating the | z-score.     |
| z-score=  |            |           |              |
| Importance:   |            |           |              |
| Q: Use the confusion table below to calculate the following                       |            |           |              |
| Type I error =  | Prediction |           |              |
| Type II error =   |            | True      | False        |
| Accuracy =  | Actual     | 60        | 16           |
|   | Act        | 14        | 10           |
| Q: A bank had two marketing loan campaigns Use the Crosstab ta                    | ble t      | o answe   | r the follow |
| Q: A bank had two marketing loan campaigns use the Crosstab ta                    | bie t      | o answe   | r the follow |

- 1. The number who accepted the previous plan =
- 2. The number who rejected the current plan
- 3. The number of records in the previous plan =
- 4. The number of records in the current plan

| Current →   | Accepted | Rejected |
|-------------|----------|----------|
| Previous    |          |          |
| Accepted    | 120      | 80       |
| Rejected    | 30       | 20       |
| Nonexistent | 10       | 70       |

Q: Let df be a data frame imported in Jupiter Python. Write the advantage of using the following commands:

| • | import pandas as pd                        |
|---|--|
| • | df.head( )                                 |
| • | df.loc[3]                                  |
| • | df.describe()                              |
| • | df.info()                                  |
| • | df.corr()                                  |
| • | df.columns                                 |
| • | df[['age', 'income']]                      |
| • | df['age'].plot(kind='hist')                |
| • | df['age']=df['age'].replace({999: np.NaN}) |
| • | df.query('income>20,000   income<20')      |

• stats.zcore(df['income'])